

VISION SKÖVDE 2040

**TOGETHER**  
WE MAKE  
**DREAMS**  
COME TRUE AND CREATE  
**GROWTH**  
FOR SKÖVDE



SKÖVDE

# OUR VISION

Skövde is, and always has been, a centre for innovation – a meeting hub characterised by a vibrant team spirit. A place where we dare to invest in our community's future. Together we make dreams come true.

In Skövde, we share an aspiration to explore new ideas and to create innovative solutions. Always mindful of the needs of present and future generations, we ensure that growth is sustainable.

In Skövde, we have the courage to listen and lead. We aim to be in the forefront of development, inspiring progress both regionally and beyond. Working together with others we reach greater heights.

In Skövde, we believe in one another. This is a place where every individual is important and welcome.



There are three areas we specifically need to focus on to achieve our vision.

# 3 FOCUS- AREAS

# INNOVATION

We challenge old rules and use innovative thinking and technology to steer the transition over to a more sustainable society. Together we create a competitive business community and lead the way in the development of society.

# SKILLS

We use training and education as drivers of individual and corporate growth. By bringing together businesses, academia, public stakeholders, civil society and citizens, we can both stimulate cutting-edge expertise as well as lifelong learning.

# QUALITY OF LIFE

Skövde offers secure environments and quality of life for all ages. We connect the urban and more rural parts of our community in order to make everyday life easier for all members of our community. By teaming up we create a wide range of meeting places and experiences that will enrich our lives and bring us together.



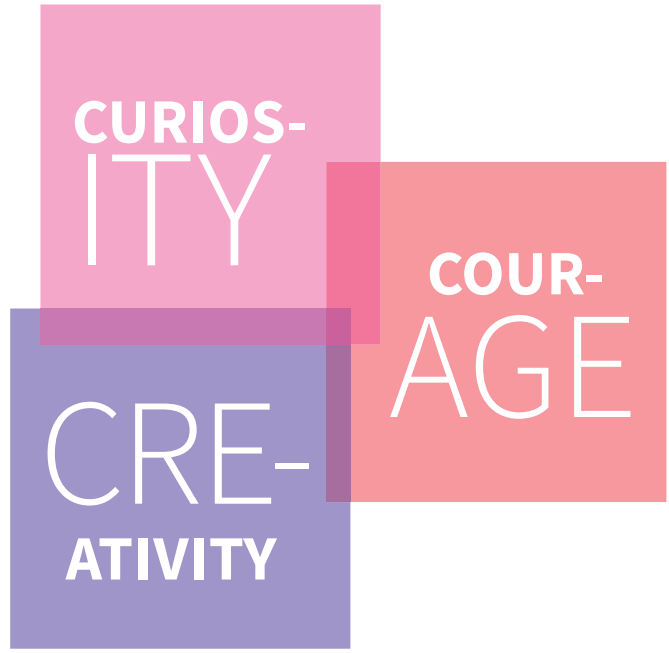


# 3 WATCHWORDS

Our watch words guide our actions and behaviours and thereby help us achieve our vision.

# HOW?

The realisation of our vision calls for hard work. To succeed, we believe that our actions need to be characterised by **curiosity**, **creativity** and **courage**. These three key concepts are our watchwords. Acting with curiosity, courage and creativity will enable us to achieve our vision.





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